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**STRATTEC® SECURITY CORPORATION LAUNCHES I-GUARD WEBSITE**

MILWAUKEE, Wis. – STRATTEC® Security Corporation has launched a new website showcasing i-Guard, an RFID electronic immobilizer system developed specifically for the construction, fleet and rental equipment industries. Equipment theft is escalating across North America, with estimated losses ranging from \$300 million to \$1 billion annually.

The i-Guard website at <http://i-guard.strattec.com> features a user-friendly design that enables visitors to learn about the i-Guard system and its applications. The site features diagrams that illustrate how i-Guard works, as well as a media area for press materials and contact information.

STRATTEC originally developed an RFID electronic immobilizer system for the major automotive OEMs, which has helped reduce auto theft in the U.S. by an estimated 40 percent since 2001. STRATTEC specifically adapted its system for the construction, fleet and rental equipment industries under the brand i-Guard, to keep machinery secure, anywhere. For more information on STRATTEC's i-Guard system, call 414-247-3333, or email [fkosloske@strattec.com](mailto:fkosloske@strattec.com).

**About STRATTEC**

STRATTEC Security Corporation is the world's largest manufacturer of automotive locks, keys and related access control products, and is the primary lock supplier to Ford, GM and Chrysler. STRATTEC's history in the automotive business spans 100 years. For more information, write to 3333 West Good Hope Rd., Milwaukee, WI 53209; call 414.247.3333; or visit [www.STRATTEC.com](http://www.STRATTEC.com).

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